



SUCCESS STORY OF SHRI PAWAN KUMAR

-Reaping benefits from business opportunity

Pawan Kumar is a resident of Noida, Uttar Pradesh. He had a small cosmetic shop in Noida area. He worked day and night to increase his sales and turnover by being customer friendly and providing a variety of options as per the customer needs and demands.

Seeing the huge market demand in the upcoming marriage season, he wanted to gain advantage of such business opportunity but lack of working capital was a big hinderance for his shop expansion.

He came in contact with one of the Save Financial Services loan officers and came to know about SAVE's **Samridhi Loan** product through which could avail loan facility of ₹5 lacs to ₹10 lacs for business expansion with repayment payment of 3-4 years. The loan product seemed perfect as per the needs and requirements of Mr. Pawan.

He financed a loan amount of ₹8 lacs which he majorly invested in increasing the working capital and rest he invested in fixed assets for the shop renovation. Now his monthly revenue increased by ₹ 13,000.



Pawan says “now I feel much more content from my business” as his hard work has started to reap handsome profits. Living with his spouse and 3 kids, he feels that now he can give a better life to his family.
