



SUCCESS STORY OF AARTI DEVI

-A journey towards a happier life

Aarti Devi is a resident of Ambikapur block, Nawada, Bihar. She belonged to a poor family as her husband was a cycle mechanic who was barely able to earn ₹200-₹250 which seemed insufficient for the survival of their family with 3 kids. She always wanted to contribute to her family's income for a better life and to give better education to her children.

She came in contact with one of the loan officers of Save Microfinance Pvt. Ltd. who informed her about the **Aarambh Rein** loan product for getting a loan with ticket size of ₹15,000-₹30,000 for starting a micro enterprise/ self-owned business. Aarti Devi then took a loan of ₹20,000 and invested ₹8,000 from her savings for opening a grocery shop named **RIYA KIRANA STORE**. With her hard work and dedication, now she earns ₹400-₹500 per day by this shop.



A portion of this income she returns back to SAVE as weekly repayment towards the loan and rest she is able to save for her family.

She thanked SAVE MFI for providing financial as well as technical support (through trainings and capacity building) for setting up the micro-enterprise. Now she feels much more confident and inspiring others like her to come out of poverty and live a life with dignity.
